BRUSHING BRIDE.

HAIR & MAKEUP PRICING GUIDE

www.thebrushingbride.net

WELCOME

Hey Beautiful—Congratulations on Your Engagement!

We're so excited you're here, and even more thrilled to welcome you into

our bridal beauty family. Whether you've just started planning or are deep

in the details, we know how overwhelming it can feel-but we promise,

you're in good hands.

At The Brushing Bride, we specialize in creating timeless hair and makeup

looks that enhance your natural beauty and help you feel like the very

best version of yourself on one of the most important days of your life.

This guide is here to walk you through what to expect with our services,

how to prepare for your big day, and answer some of the most common

questions we hear from our brides. We want you to feel confident,

relaxed, and totally excited every step of the way.

If anything feels unclear or if you just want to chat—we're only an email

away. We're here for you, every step of the way.

thebrushingbride@gmail.com

ph: 443.850.5686



MEET DANA

Hi I'm Dana!

I'm the heart and hands behind The Brushing Bride. As a seasoned bridal hairstylist with a passion for timeless beauty, I specialize in creating effortlessly elegant styles that feel both romantic and refined.

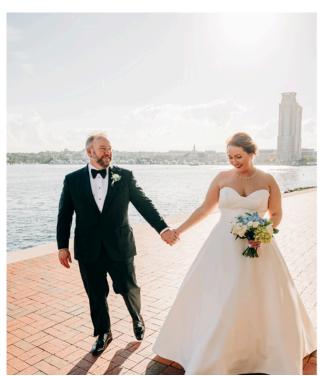
With over a decade of experience in the beauty industry, I've become known for my calm presence, attention to detail, and ability to craft hairstyles that not only photograph beautifully—but last from first look to last dance. My approach blends classic techniques with modern trends, always tailored to each bride's personal style and vision.

As the founder of The Brushing Bride, I've had the joy of building a team of close friends who bring both heart and talent to every wedding. We've worked side by side for years, and our bond creates a calm, supportive energy that brides instantly feel. Together, we're committed to delivering elevated service, genuine care, and helping every bride feel confident, radiant, and truly celebrated.

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THE BRIDE

THE BRIDAL PACKAGE

bridal hairstyling
bridal makeup application
false lashes
lip touch up
veil or accessory placement

\$400

A LA CARTE

bridal hairstyling only

\$200

bridal makeup only

\$200

A non-refundable retainer of \$400 is required at the time of booking to reserve your wedding date on our bridal calendar. This payment also covers the cost of your wedding day hair and makeup services. Please note, the retainer is separate from a trial and is non-transferable.

All Hair Styles are dry styling.

If you are interested in a blowout prior please inquire about pricing.

TRIALS

We're so excited to meet you and begin designing your dream bridal look! Below is everything you need to know to prepare for your bair and makeup trial session.

WHATS INCLUDED:

- I. Personalized consultation to discuss your vision, dress, inspiration, and wedding aesthetic
- II. Full makeup application tailored to your features and preferences
- III. Bridal hairstyling (upstyle or downstyle)
- IV. Refinements to perfect your final look
- V. Professional product recommendations (if needed)

\$300

A LA CARTE

Bridal hair or makeup trials may be booked separately at a rate of \$150 per service.

Perfect for brides who only need one service or are exploring options individually.

BEFORE YOUR TRIAL:

- Arrive with clean, completely dry hair. We do not perform blowouts at trials.
- II. If wearing natural curls, arrive with your usual products already applied.
- III. Avoid using heavy oils, leave-in conditioners, or heat styling prior to the trial.
- IV. Arrive with a clean, makeup-free face. A light moisturizer is fine.
- V. Feel free to bring inspiration photos, veil, hair accessories, or earrings.

WHAT TO EXPECT:

Your trial will be a collaborative and relaxed experience. This is your time to explore your look, give feedback, and ensure everything feels like "you." We'll take notes and photos for reference to recreate the look on your wedding day.

TRIAL TIMING:

Please allow 1.5-2.5 hours for your hair and makeup trial session.

Trials are paid on the day of trial.

We accept payments in the form of Cash, Venmo or Zelle.

THE ATTENDANTS

THE HAIR + MAKEUP PACKAGE

hairstyling makeup application false lashes

\$260

A LA CARTE

FLOWER GIRLS

hairstyling only

Ages 8 and under.

\$130

makeup

makeup only

(includes gloss, blush, eye shimmer)

\$130

complimentary

hairstyling

starting at \$70

(pricing is subject to change based on length/thickness)

Please Note: All Hair Styles are dry styling.

If you are interested in a blowout prior please inquire about pricing.

ADDITIONAL PRICING

TRAVEL

Travel charges are calculated at \$1 per mile, round trip from our studio in Timonium, MD.

On-site services over two hours from our studio in Timonium, MD, please inquire for

more detailed travel cost and information.

DC/Northern Virginia surcharge - \$150 per stylist

OPERATIONAL CHARGES

Relocation of the getting-ready site will incur a fee of \$150.

Bookings for all major holidays and holiday weekends will incur a fee of \$250.

ADDITIONAL ARTISTS / ASSISTANTS

For larger groups and specific timelines, additional artists may be required to ensure a smooth, timely experience.

- Groups of 7 or more will require at least one additional artist, per service
- Groups of 12 or more will require at least two additional artists, per service
- For groups under 7, an additional artist may still be necessary if:
 - o The getting-ready timeline is limited
 - An early finish time is requested
 - The party is requesting more detailed or time-intensive services

All artist additions are determined based on final guest count and event logistics to ensure a seamless day-of experience.

\$150 PER ARTIST / ASSISTANT

BOOKING PROCESS

I. Inquire

Submit your inquiry with your wedding date, location, and a few details about your vision. We'll respond within 48 hours to confirm availability and guide you through the next steps.

II. Proposal + Booking

Once we confirm your date, you'll receive a personalized proposal. To officially reserve your spot, a signed contract and \$400 non-refundable retainer are required.

III. The Bridal Trial

We'll book your bridal preview session to thoughtfully design and perfect your wedding-day look. It's a collaborative experience with your stylist to ensure you feel confident, comfortable, and completely yourself.

IV. Final Details & Schedule

As the big day approaches, we'll work closely with you (or your planner) to finalize the service timeline, artist assignments, and any remaining details—so your morning runs effortlessly.

V. Final Payment

Your remaining balance is due one week prior to your wedding day. We'll send a gentle reminder so everything is taken care of ahead of time.

VI. Wedding Day Glam

Our team arrives on-site, on time, and ready to deliver a luxury experience. Sit back, relax, and let us pamper you while we bring your bridal vision to life.

THINGS TO KNOW

Service Minimums

To book wedding day services, we require a minimum of **four** adult services per category (hair or makeup). This ensures proper scheduling, artist availability, and a seamless beauty experience for your group.

If your party is smaller, you may still book services with a flat rate. Please contact for details.

Cancellation Policy

We understand that plans can change, and we strive to be as flexible as possible while honoring the time reserved for each client.

All retainers are non-refundable and non-transferable, as they secure your wedding date and artist availability.

Cancellations made within 90 days of the event date will be subject to a 50% cancellation fee based on the most recent invoice total.

Cancellations made within 30 days of the event date will be charged 100% of the remaining balance.

Reductions in service count made after booking must still meet our service minimum. If your party decreases below the minimum, you are responsible for the equivalent value.

All cancellations or changes must be submitted in writing. We strongly encourage open communication if anything shifts so we can support you in the best way possible.

Proposal + Contract

A personalized proposal and detailed contract will be provided. To prepare your proposal, we require a confirmed service count or acknowledgment of our service minimum.

A signed contract and \$400 retainer is required to officially secure your booking. You may make adjustments to your service count up to 30 days before the event, as long as the total remains at or above the agreed-upon minimum.

Retainer

To officially secure your booking, a signed contract and a non-refundable \$400 retainer are required. This retainer not only reserves your wedding date but also covers the cost of the bride's wedding day hair and makeup services. Your date remains available until your contract and retainer are both completed.

WEDDING DAY BEAUTY PREP GUIDE

To help your wedding morning run smoothly and ensure flawless results, please review the following beauty prep guidelines for hair and makeup:.

HAIR PREP:

- Arrive with clean, completely dry hair.
 We do not perform blowouts.
- II. If you're wearing natural curls, prep your hair with your usual curl products and arrive with it fully dry and styled.
- III. If you have naturally curly hair and want a smoother style. Please arrive with hair blown out.
- IV. Avoid using heavy oils or leave-in conditioners the night before.
- V. Do not flat iron your hair before styling unless instructed otherwise.
- VI. Wear a loose-fitting top or robe that can be easily removed without disturbing your hair or makeup.

MAKEUP PREP:

- I. Come with a clean, makeup-free face.
- II. Apply a light moisturizer if needed, but skip heavy creams or sunscreen.
- III. Exfoliate your skin the night before for a smooth base (optional but helpful).
- IV. Stay hydrated and get a good night's rest to help your skin glow.

GENERAL GUIDELINES:

- Please arrive on time for your scheduled service to stay on track.
 - Have your inspiration photos, veil, or hair accessories ready.
- -Final touch-ups will be performed once all services are complete to ensure every member of your party looks fresh and photo-ready before we leave. This includes light finishing for shine, lipstick reapplication, and any last-minute adjustments.
- -Have a favorite lip shade? Bring it along for a perfect match and easy touch-ups throughout the day.
 - -While gratuity is never expected, it is always deeply appreciated. Your kindness and generosity mean the world to our team.

YOU HAVE QUESTIONS

Q: What sets you apart from other hair and makeup artists?

A: We offer more than just hair and makeup—we create a calming, luxury experience tailored to each bride. With a focus on timeless, photo-ready beauty, we bring professionalism, warmth, and refined artistry to every wedding day so you feel confident, relaxed, and truly radiant from start to finish.

Q: Can I book just hair or just makeup?

A: Yes! While many of our brides book both services, you're welcome to book hair-only or makeup-only depending on your needs. Just keep in mind that our service minimum still applies per category.

Q: Is a bridal trial required?

A: While it's not required, a bridal trial is highly recommended. It gives us time to collaborate, explore your vision, and perfect your look in advance—so you feel completely confident and relaxed on your wedding day.

Q: When should I schedule my trial?

A: We recommend scheduling your trial 6–12 weeks before your wedding. This allows your inspiration, hair length, and skin tone to closely match your day-of look.

Q: Do you travel for weddings?

A: Absolutely! We're based in Baltimore, Maryland, but we happily travel wherever love takes you. Travel fees apply for locations outside our studio, and we also accommodate destination weddings upon request.

Q: Is there a service minimum to book?

A: Yes. We require a minimum of four adult services per category (hair or makeup) to book wedding day services. If your group is smaller, you can still book by meeting the flat rate. Please contact for details.

Q: How long does each service take on the wedding day?

A: We typically allow 30–45 minutes per service for bridal party members, and up to 60 minutes per service for the bride to ensure every detail is flawless. A personalized schedule will be provided to keep your morning running smoothly.

Q: How does the payment process work?

Full payment is due one week prior to the event. We do not accept separate payments from individual bridal party members. As the bride and primary client, you are responsible for submitting the deposit and final balance, and for collecting payments from your bridal party if needed.

WE HAVE ANSWERS

Q: How do I secure my date?

A: To officially reserve your wedding date, we require a signed contract and a \$400 non-refundable retainer. This retainer also covers the bride's wedding day hair and makeup services. Dates are not held without both items completed.

Q: Do you offer touch-up services or stay for the ceremony/photos?

A: We include final touch-ups at the end of your scheduled services to ensure everyone looks fresh and photoready. If you'd like extended on-site touch-up time or a stylist to stay through photos or the ceremony, hourly touch-up rates are available upon request.

Q: Can I request a specific artist from your team?

A: Absolutely! If you have a preferred artist in mind, we'll do our best to accommodate your request based on availability. All of our team members are highly trained and share the same standard of excellence, so you'll be in great hands no matter what.

Q: What products do you use? Are they suitable for sensitive skin?

A: We use a curated mix of professional-grade, long-wearing products that photograph beautifully and perform all day. Many of our products are hypoallergenic and suitable for sensitive skin. If you have specific allergies or skin concerns, just let us know—we're happy to customize your product selection.

Q: What forms of payment do you accept?

A: We accept credit cards, debit cards, and ACH bank transfers through our secure booking platform. All payments are processed digitally for your convenience. Gratuity can be given in cash or via payment apps if preferred.

Q: Can you accommodate large bridal parties?

Absolutely! We specialize in on-location beauty for bridal parties of all sizes. For larger groups, we'll bring additional artists from our trusted team to ensure everything runs smoothly and stays on schedule.

Please note: An additional artist fee of \$150 per artist applies when extra support is needed, based on party size and timing. We'll create a custom schedule tailored to your event to ensure a seamless, stress-free experience.

Q: What if I need to cancel or change my booking?

We understand that plans can shift. If you need to cancel or make changes, please notify us in writing as soon as possible. The \$400 retainer is non-refundable and secures your date and artist team.

Cancellations made within 90 days of the event may incur a 50% fee, and those within 30 days will be responsible for 100% of the remaining balance. Reductions in services must still meet the minimum booking requirement.



